



**For Immediate Release**

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## **FRESH WORLD SUPERMARKET TO SERVE AS NEW ANCHOR OF THE MARKET AT OPITZ CROSSING**

**Jan. 25, 2021 – BALTIMORE** – Klein Enterprises announced today that [Fresh World](#), an American and International grocer, will open in spring 2021 at the Market at Opitz Crossing in Woodbridge, Virginia. It will be the supermarket chain’s fourth location to open in the region.

Fresh World will serve as the new anchor for the shopping center, occupying 52,000 square feet and taking over the former Price Rite space.

“We are pleased to welcome Fresh World to our Woodbridge shopping center,” said Patricia Palumbo, director of leasing at Klein Enterprises. “Fresh World will serve as our anchor supermarket with its diverse and high quality selection of groceries. We believe they will receive a welcome and warm response from Woodbridge.”

“At Fresh World we focus on providing a wide selection of high quality products at competitive prices. Our goal is to fulfill the grocery needs of all cultures and ethnicities,” said Justin Kim, vice president of operations at Fresh World Inc. “The Fresh World family is looking forward to serving the diverse Woodbridge community.”

Located 25 miles southwest of Washington, D.C., the Market at Opitz Crossing is a 157,724-square-foot shopping center at 2141 Opitz Boulevard in Woodbridge, Virginia. Klein Enterprises acquired the property in 2017.

### **About Klein Enterprises**

Over four generations, Klein Enterprises has grown from a single department store to over 40 assets comprised of over 2.5 million square feet of commercial properties and approximately 2100 Class A multifamily units, all while upholding a tradition of hard work and innovation instilled by the Klein family. Klein Enterprises, based in Baltimore, is actively expanding its portfolio and benefits from decades of expertise in acquisitions, development, management and leasing. For more information on Klein Enterprises’ investment and development vehicle, please visit [www.keholdco.com](http://www.keholdco.com), while additional information regarding asset level information and operations can be found at [www.kleinenterprises.com](http://www.kleinenterprises.com)